



Wear Blue to Work!

Will you wear blue to work on April 11
and take a stand against Child Abuse?



April is National Child Abuse Prevention Month.

Lorain County Children Services receives over 300 calls each month regarding child abuse and neglect. We want to engage you as our partner in raising awareness about child abuse and neglect - so together, we can show a united effort in preventing child abuse.

Child Abuse is Preventable.

Wear Blue to Work on

April 11, 2012

For more information, contact Patti-Jo Burtnett at 440-329-5172
or "Lorain County Children Services" on Facebook
and click on the "Wear Blue to Work" event!





Wear Blue to Work Day

Thank you for your interest in this year's "Wear Blue to Work Day" and for taking a stand against child abuse. April has traditionally been designated as Child Abuse Awareness Month and this event will help our community reflect on how we can better prevent child maltreatment and provide successful interventions when it does occur. To participate, we ask that you communicate to your staff to wear blue on **Wednesday, April 11, 2012**. "Wear Blue to Work Day" is jointly sponsored by Lorain County Children Services and the Lorain County Children and Families Council.

If you are on Facebook, and haven't already, please let us know of your commitment to Wear Blue on April 11 by becoming a fan of Lorain County Children Services and "attend" its "Wear Blue to Work Day" event page.

If you are not on Facebook and wish to participate, you can register by emailing Lorie Wilber from WOBL/WDLW at lawilber@oberlin.net.

Companies that register will be provided an information packet that includes "Wear Blue to Work Day" flyers for posting in employee areas and factsheet that you can use in your employee communications. Links to these materials will also be available on the Lorain County Children Services Facebook page, or you can request they be emailed to you. Your company will also be included in social media mentions thanking you for your participation.

On April 11, we also ask that you take photos of your staff and share them on our Facebook page. You can post them yourself or email them to PattiJoBurtnett@ChildrenServices.org to have them uploaded on your behalf (please include permission to share the photo in the body of your email).

Thank you again for wearing blue and making a difference in the life of a child. Child abuse is preventable and this even raises that awareness and helps demonstrate your company's support for the families and children of our community.

If you have any questions, please contact us.

Patti-Jo Burtnett
Public Relations Manager
Lorain County Children Services
226 Middle Avenue, Elyria, OH 44035
PattiJoBurtnett@ChildrenServices.org
ChildrenServices.org
W: 440-329-5172/ C: 440-539-2086

Melissa A. Stefano, Director
Lorain County Children and Families Council, a department
of the Lorain County Commissioners
226 Middle Avenue, Elyria OH 44035
Email: mstefano@loraincounty.us
website: loraincounty.us
W: (440) 284-4467