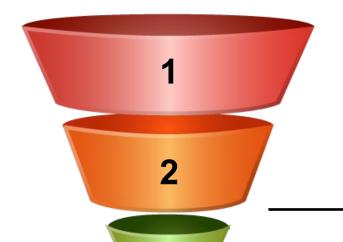
The Foster Care Funnel



The Three Levels of Involvement in Foster Care/Adoption

1. Top Funnel

- Easiest way to get involved with the greatest number of people willing to respond.
- Usually a one-time, shortterm commitment
- Doesn't usually involve interaction with children in care.
- Will have the greatest impact when used to guide people to the next level of involvement.

Examples

- Christmas present drive
- Easter basket drive
- School supply drive
- Cleaning supplies or canned food drives

2. Mid-Funnel

- A medium level of time/ resource investment
- Involves ongoing interaction with staff, families and/or children
- Often requires training and a background check
- High impact opportunities that would garner more involvement if people know why it was important and how to get started.

Examples

- Volunteer as a Guardian ad Litem (Voices for Children) - court advocate
- Mentoring (Big Brothers/ Big Sisters)

3. Bottom-Funnel

- Long term commitment
- Lowest level of participation
- Usually requires training, background check, paperwork, a homestudy and longer term relationship with social workers.
- Many people who are in this part of the funnel have had previous experience with Top or Mid Funnel activities.

Examples

- Become a foster caregiver
- Adopt a waiting child

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